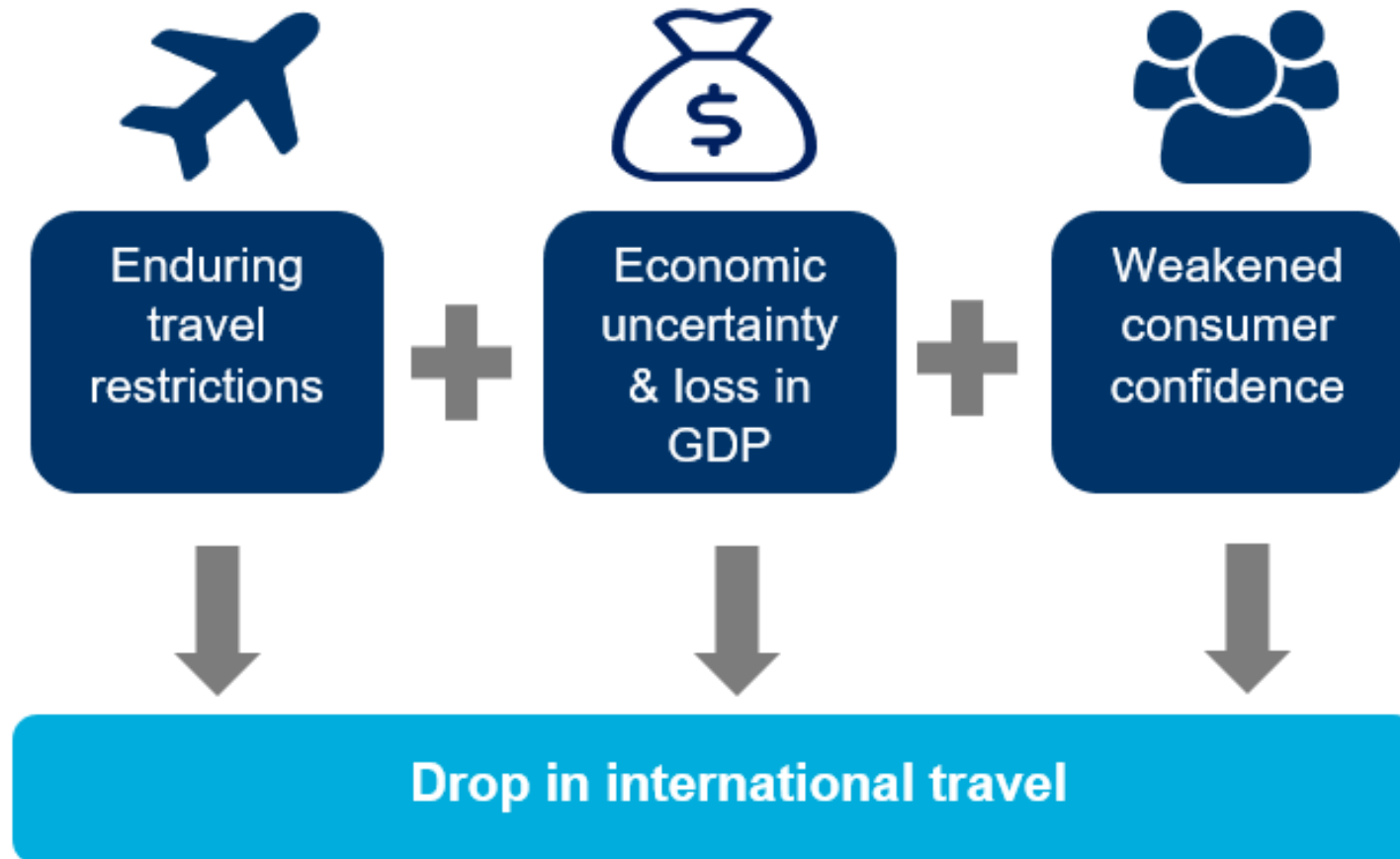


BRAZIL: ECONOMIC AND TRAVEL FORECAST OVERVIEW

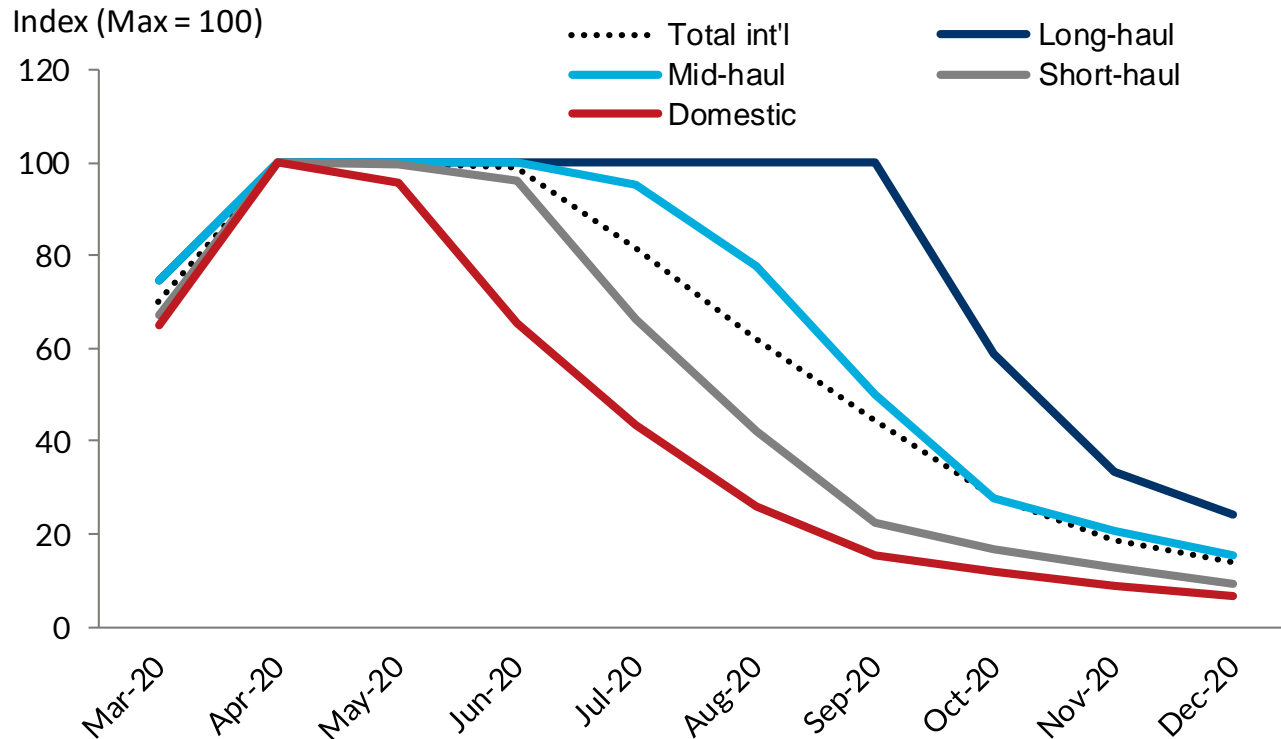
David Goodger
Managing Director, EMEA
Tourism Economics
dgoodger@oxfordeconomics.com

Three areas of uncertainty as we look at the forecast



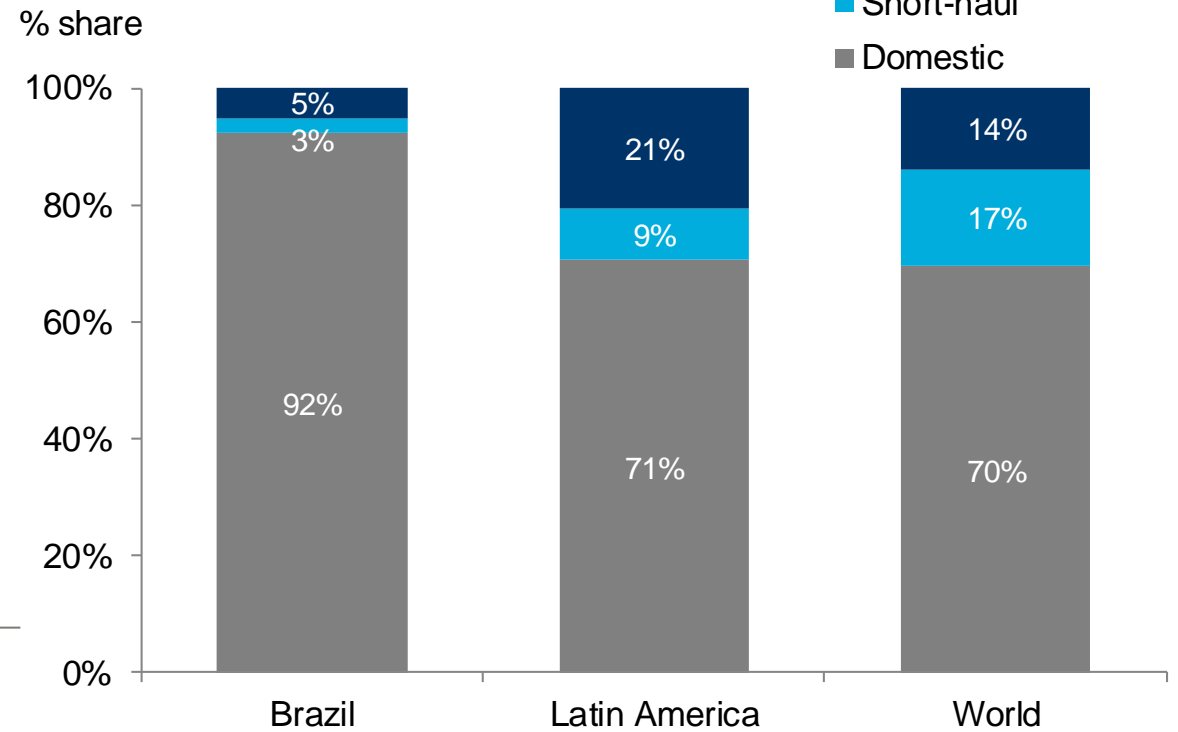
Easing of restrictions, and market exposure will affect 2020

Travel restriction stringency index, baseline scenario, global travel



Source: Tourism Economics

Overnights by source market, 2019

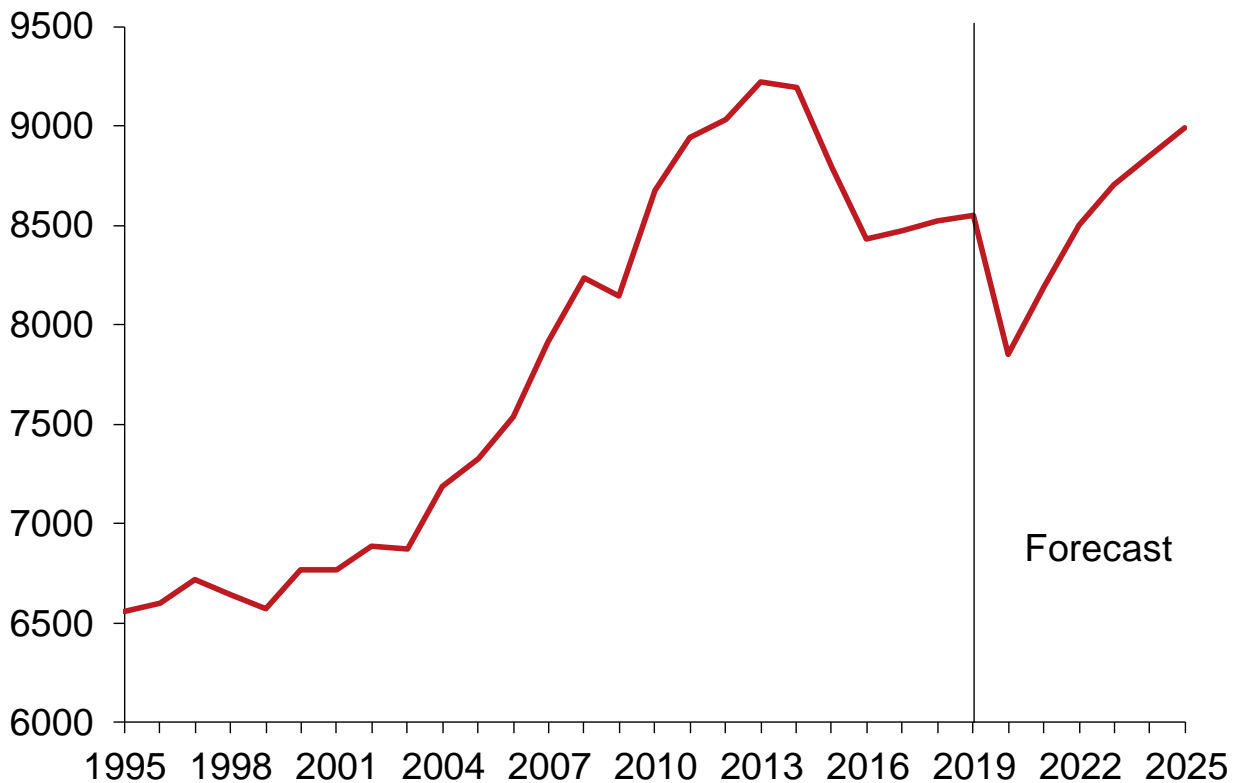


Source: Tourism Economics

Downside risks to GDP growth in Q3 following some positive Q2 signs

Brazil: GDP per capita

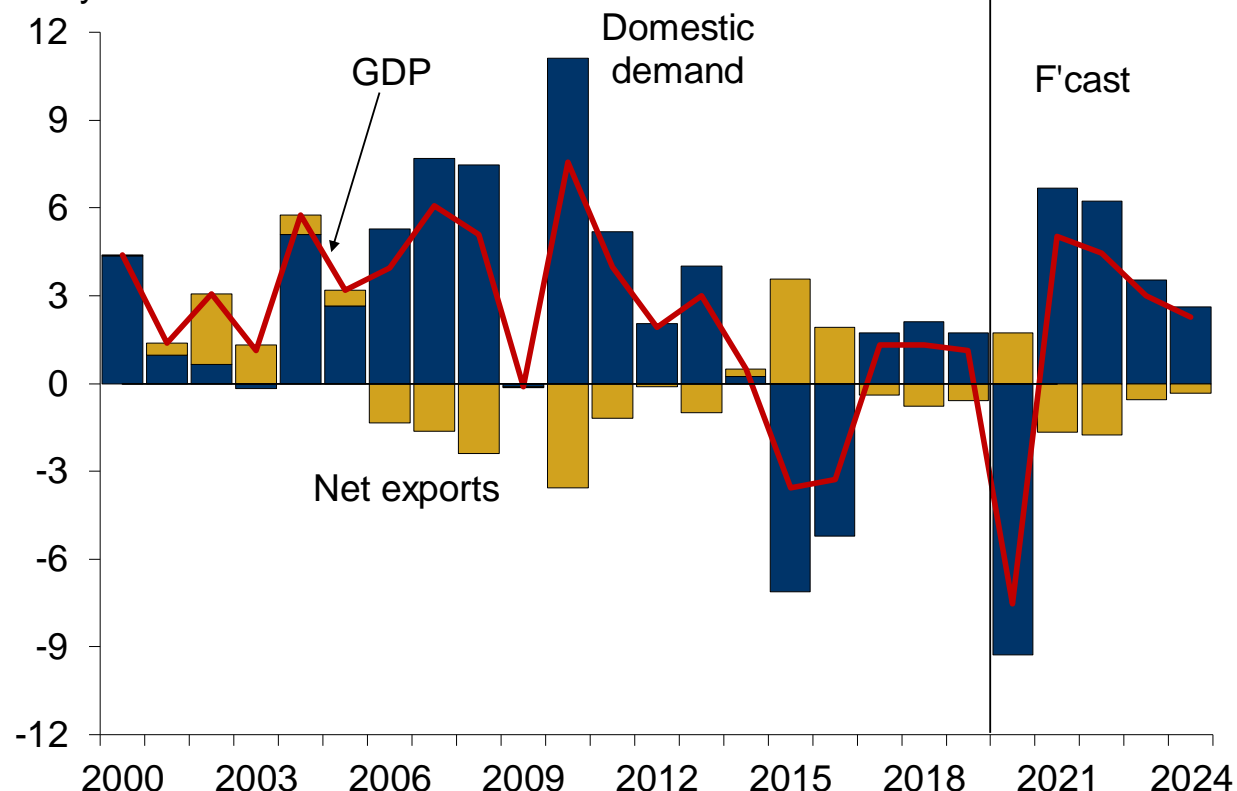
Constant US\$ of 2015



Source : Oxford Economics/Haver Analytics

Brazil: Contributions to GDP

% year

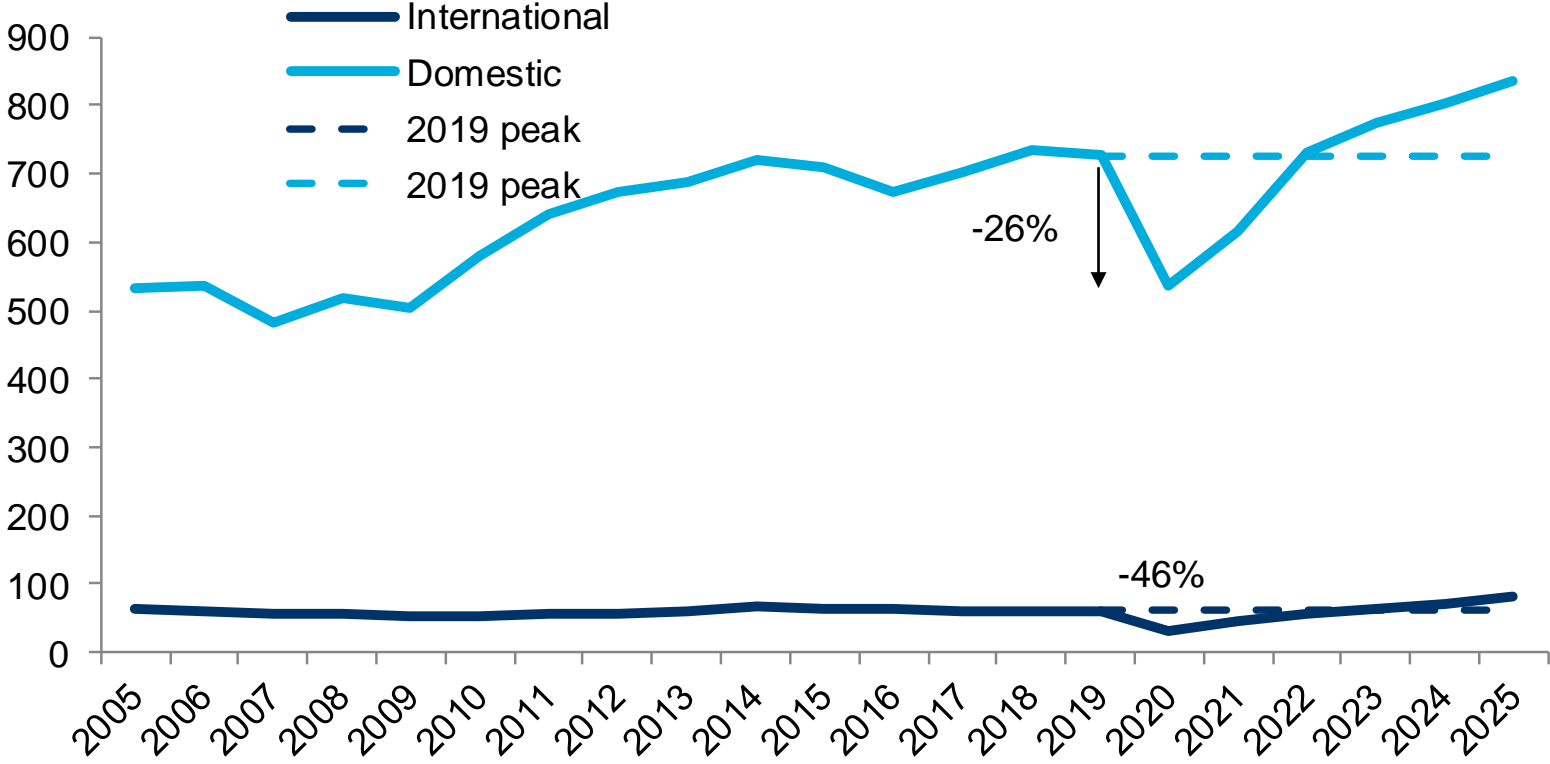


Source: Oxford Economics

Domestic leisure travel to become even more important - aiding recovery

Inbound & domestic nights, 2005-25, Brazil, baseline

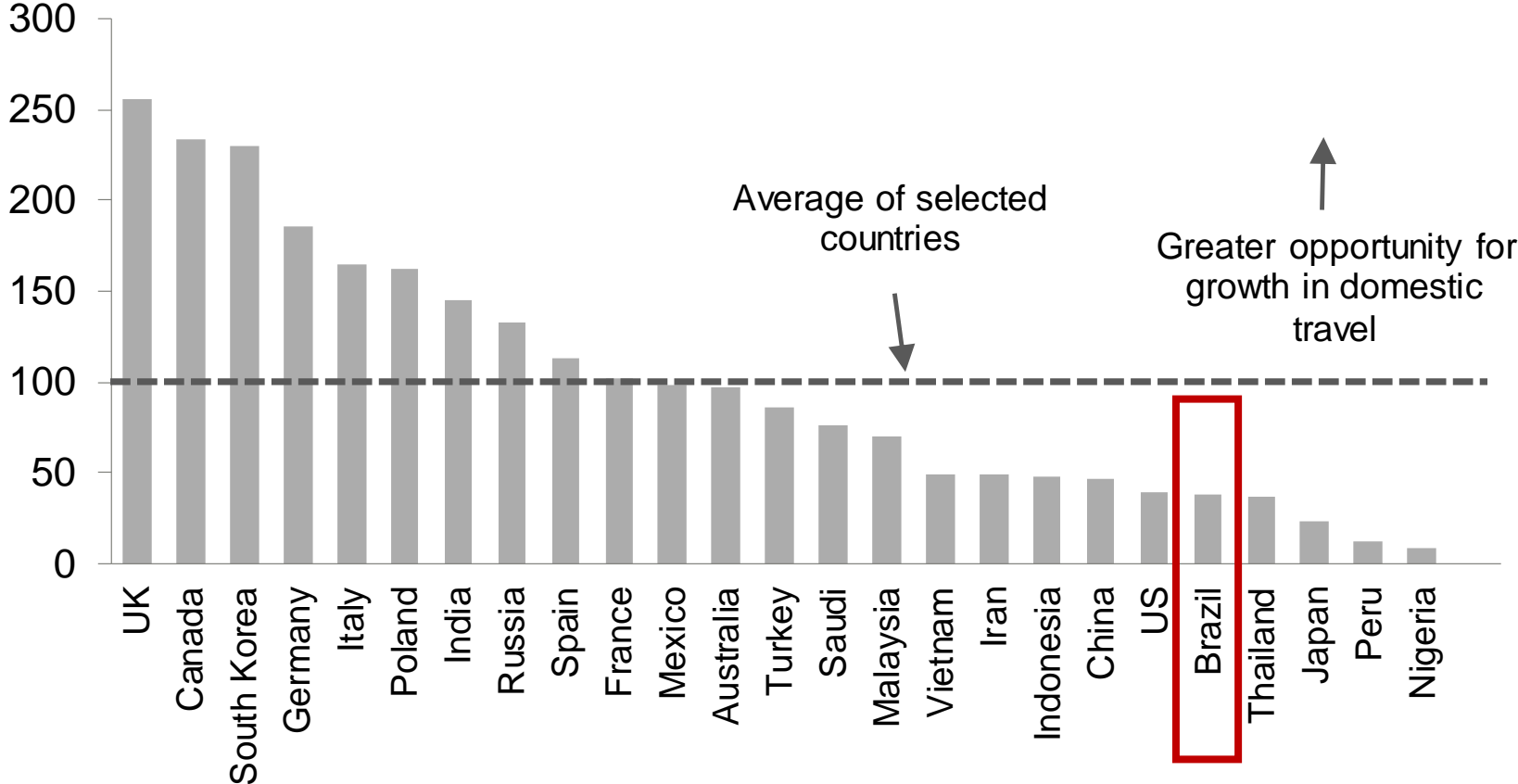
Millions



Source: Tourism Economics

Opportunity for substitution is clear but already partly realised

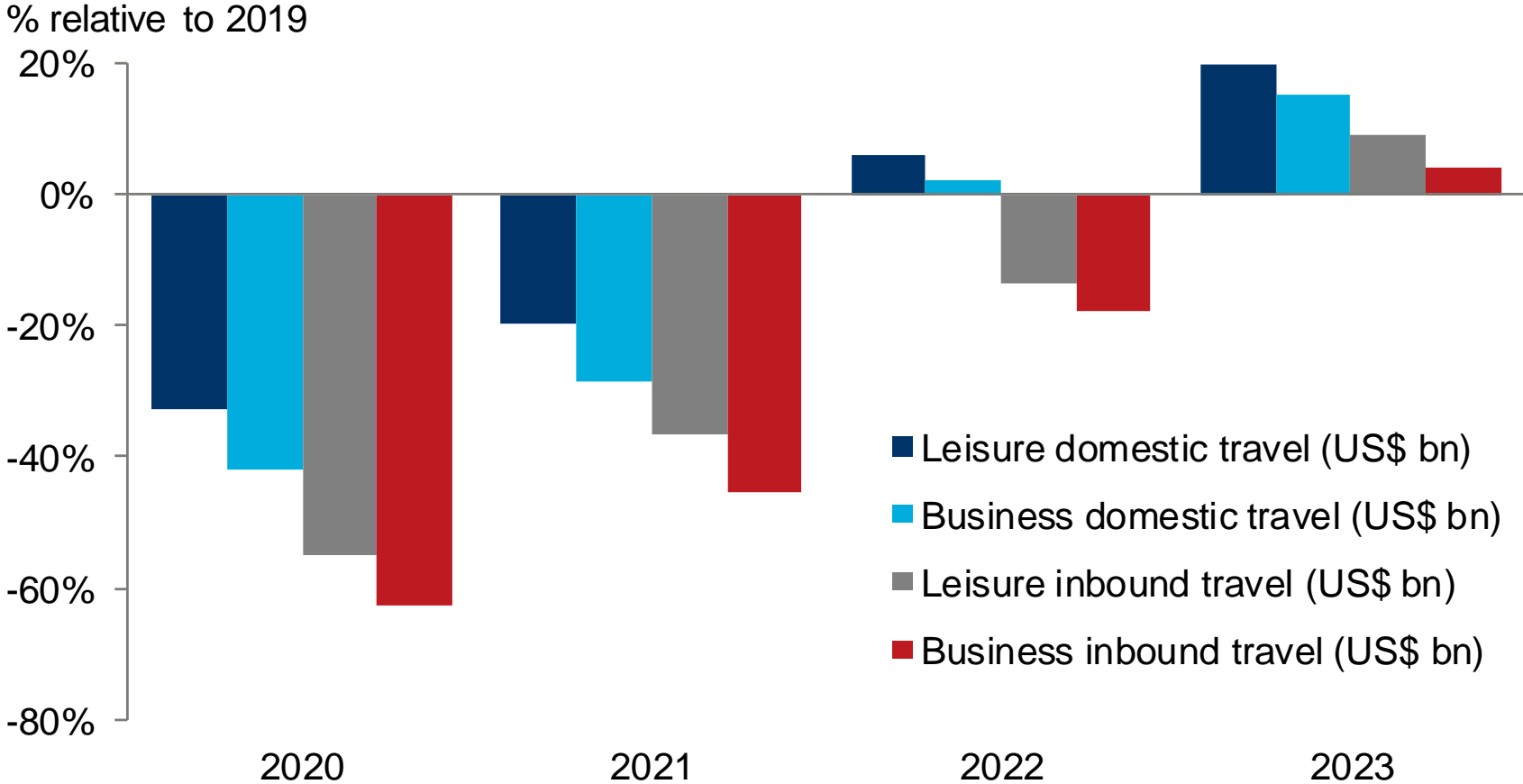
Domestic Opportunity Index*



*Departures as a share of domestic travel and departures combined; 2019 data; overnight travel only
 Source: Tourism Economics

Business and international travel to lag but required for full recovery

Brazil Tourism Spend by Purpose and Source



Source: Tourism Economics